

THE PURDUE UNIVERSITY CALUMET CHRONICLE

Week of October 14, 2013

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pucchronicle.com

PUC after dark

PUC Combats Retention Issues with New and Improved Advising Methods

Rebecca Rossi,
News Editor

This semester commenced with the Center for Learning and Academic Success piloting nighttime and online advising while the College of Business began offering online appointment scheduling on Oct. 7.

On Tuesday nights until 7 p.m., the CLAS offers nighttime advising. While face-to-face advising is always encouraged, online advising is offered to those that cannot come in person via Skype, Google hangouts and other programs.

Having conversations with students is what made Dhanfu Elston, director of student success and transition, and his colleagues realize that more needed to be offered with regards to advising.

"We still have a population that are working and have

family obligations and things like that. Through those discussions with some of those students what we've realized is that we needed to expand our reach," said Elston.

The initiatives started in CLAS, according to Elston, are done with the intention of having them eventually get adopted into other colleges on campus.

"We have to start somewhere. And so I feel very good and confident in the fact that we've started, really piloting and initiating many of these initiatives and many of them are coming out of CLAS now. And hopefully people will use that data and they can be larger university initiatives," said Elston.

Another new advising practice is group advising many general advising questions

can be answered in a larger setting. This concept is already incorporated into some colleges' first year experience course.

The College of Business is the first place on campus to offer online scheduling for advising appointments. They use the Full Slate online scheduling system, where appointments can be scheduled up to six months in advance.

Students no longer need to call or come in to make an appointment. When they schedule online, they get a confirmation and one day before the meeting occurs, a reminder email is sent out.

While students do not have to set up an account with Full Slate in order to use the system, it is free and makes both tracking and cancelling appointments easier.

Continued on page 6

New Blackboard app offers helpful features, modern design

Lindsay Flagg,
Chronicle Correspondent

The Blackboard Mobile Learn app recently underwent a large software update which offers new features, such as a document and media viewer and improved notification settings.

According to the Blackboard website, the discussion board interface was revamped, making it easier for students and instructors to access discussion threads straight from their mobile devices.

Also, a content viewer that allows students to view documents and media straight from the app and notifications which can be set up within the app, so students can have important class reminders sent to them, were added.

PUC Instructional Technology Specialist Ningchun Han said the best part of the Blackboard Mobile Learn app is that students can have access to their courses whenever and wherever they want.

"What we [at the Office of Instructional Technology] don't recommend to do on the mobile device is to take a test," Han said.

The app offers every feature that the Blackboard website application offers, other than reliable test-taking capabilities. The app can be downloaded to most major US mobile device operating systems, including iOS, Android, BlackBerry, and webOS smartphones and tablets.

Students certainly seem to be happy with the app. Junior nursing major Trevor Boyle is very pleased with the latest update.

"The built-in Word document and PowerPoint readers are convenient because I can view documents on my iDevice that I forgot to print out or didn't have computer access for," Boyle said.

Matt Meier, a junior mechanical engineering major, likes being able to reference course materials at all times.

"I think it's really helpful because I can pull things up in a split second on my phone," he said.

Junior mechanical engineering major Mike Warren recommends the app to fellow students.

"It has many useful features such as notifications, automatic login and the convenience of quick access to class files," Warren said. "It has been a grade saver."

There is one catch to the application, however, and it is one that some students may find irritating or even unfair: the app costs users \$1.99 per year, or \$5.99 for life.

Meier says that paying the price is worth having the app.

"I think it's dumb that we have to pay to use the app, but the \$2 I spent for a year of access is well worth the convenience," Meier said.

Boyle said the one-time payment option is a plus over having to pay yearly or monthly.

ADMINISTRATIVE

update

Experience the Online Career Center and CareerTrax courtesy of Career Services!


ONLINE CAREER CENTER
 Powered by Optimal Resume

<http://webs.purduecal.edu/careerservices/technologies/onlinecareercenter/>


RESUMEBUILDER >

Use the Resume Builder to easily and quickly create an impressive, professional resume, which you can share online, download and print or save and upload into CareerTrax. The builder combines expert advice and high-quality samples to help you create focused, targeted resumes for every job opportunity.


LETTERBUILDER >

The Letter Builder combines expert advice and high-quality samples to help you create focused, targeted letters for almost every opportunity. In-line editing technology lets you see every change you make directly in the document. You can see all the sections of your letter at once, including the header and contact information.


PORTFOLIOBUILDER >

The Portfolio Builder helps you create an online gallery of your work that can be displayed as a page on your Optimal Resume website, shared as a link, or downloaded as a zipped file. Online portfolios document your education, work samples, and skills. They are very useful for applying to jobs and training programs, demonstrating your transferable skills, and tracking your professional development.


SKILLSASSESSMENT >

Skills Assessments can help you identify and present your transferable skills and abilities to prospective employers and are especially helpful for creating targeted resumes and cover letters, and preparing for job interviews.


INTERVIEWPREP >

The Interview Prep module makes it easy to refine your interviewing skills from the comfort of your own home or office. You control all aspects of your interview practice session, including the interview type, the number of questions, your response format, and the interviewer.


VIDEORESUME >

The Video Resume module makes it easy to introduce yourself and highlight your professional capabilities to prospective employers. There are 2 ways you can create your video resume. Option 1 is to create a short script for your video resume and to use our built-in teleprompter when recording. Option 2 is to skip creating a script and to begin recording your video resume immediately.


WEBSITEBUILDER >

The Website Builder helps you create a customized website that includes a variety of professional documents, as well as links to your social networking profiles, like LinkedIn and Twitter. You also have the option to index your site with major search engines. That improves your "Google footprint" so hiring managers are immediately impressed when they Google your name.

CareerTrax

CareerTrax is the online job search interface that all Purdue student and alumni users are able to utilize.

Purdue students and alumni are encouraged to register with our office to access additional features of the system, which include special listings for internships, student employment on campus, and participation in on-campus interview schedules. The system requires that students have resumes created in Microsoft Word format, a task easily completed by accessing the Online Career Center. Students are encouraged to upload updated resumes into the system. This allows employers access to your resume and allows Career Services to more closely assist you in securing employment.

CareerTrax:

- Tracks and manages your applications and resume referrals on and off campus
- Stores resumes, cover letters, and other portfolio items
- Reminds you when employers are visiting campus and upcoming career events

Login at www.pucjobs.com (enter your campus username and click forgot password to have a password emailed to you) or visit SUL 349 for more information.

Upcoming Campus Events

WordPress- Accessible document Training

Oct. 14

Location:CLO 234

Want to spruce up your Web site

- Need training in WordPress – basic, intermediate or expert
- Need to learn how to make your online documents accessible
- Have specific questions about Web site issues
- Need to know more about online multimedia including captioning for videos

Sweetest Day Fund-raiser

• Oct. 14

We are raising money for the United Way! We will be selling Candy Grams in the SUL concourse the sales will go to the charity. For more information on this event, you can e-mail us at pucpugg@gmail.com

SUMMER 2013 GRADUATES AND FALL 2013 CANDIDATES

Event: Graduation Expo

Date: October 15, 2013

Time: 10:00 am to 6:00 pm

Location: Student Union and Library Building (SUL) concourse near the Bookstore

Please contact our Graduation Coordinator, Kim Frazier if you have any additional questions regarding this matter at 219-989-2334 or contact the Office of the Registrar at 219-989-2210.

Chili Coof Off

Location:HTM Concourse

Oct.17

Event Sponsor: HTM Club

We will be having a Chili cook off for all PUC students. We will have a variety of chili's to choose from and which ever chili gets the most votes will win. This is our yearly fundraiser and we will be charging \$5 or \$6 per person. We will be cooking all chilis in the HTM kitchen following proper sanitation procedures

Murder Mystery Masquerade Dinner Show

Location:Alumni Hall, SUL

• Oct. 17

Educational Talent Search Fall Open House and Parent Involvement Initiative

Location:SULB

•Oct. 19

Parents will be informed of the program, upcoming events and volunteering to assist when needed.

WordPress - Accessible Document Training

Location:CLO 234

•Oct. 21

WordPress / Accessible Document Training

- Want to spruce up your Web site
- Need training in WordPress – basic, intermediate or expert
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- Have specific questions about Web site issues
- Need to know more about online multimedia including captioning for videos

THE PURDUE UNIVERSITY CALUMET CHRONICLE

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Columbus “discovered”



**Jacob
Yothment**
Office Coordinator

Oct. 14 marks Columbus Day, a day where we set aside to think about the great explorer Christopher Columbus who has been credited with discovering North America. Actually, people seem more concerned about why we do not get the day off.

Granted, since “Pokemon X and Y” came out on Saturday, I myself would have much enjoyed exploring the game. Back in elementary school and middle school, students almost always got the day off, but not anymore. Because of this fact, many people have asked the question, “Why don’t we get Columbus Day off anymore?”

Amazingly, if you try and found out why online, you will instead see many sites and blogs that explain why we should not celebrate Columbus Day. The sites state that due to the fact that because Columbus enslaved many Native Americans, killed many Native Americans and, in all honesty, did not even discover North America, Christopher Columbus does not deserve a federal holiday to commemorate his life.

Two other federal holidays exist that commemorate specific people, President’s Day, which celebrates the lives of George Washington and Abraham Lincoln, and Martin Luther King Jr. Day, which celebrates the life of Martin Luther King Jr. Washington and Lincoln were quite possibly the two greatest presidents the US had or will ever have, and King was quite possibly the most influential person to the US in the 20th century. With that being said, having a federal holiday to celebrate your life means you are on the same level as those three. Washington, Lincoln and King were not perfect people, but Columbus was far from perfect. Leif Erikson also beat Columbus in discovering North America.

When I think about influential people who deserve a federal holiday, Columbus definitely does not come to mind first. Gandhi, Nelson Mandela, Susan B. Anthony, Florence Nightingale, Shakespeare and Mozart and many others come to mind before Columbus.

Christopher Columbus will always be studied in history classes, and Americans will always know his name, but maybe that is where his legacy should end. Columbus had many good characteristics, but he clearly had just as many bad.

The fact that we do not get the day off proves to be a real bummer. But in all honesty, credit should be given where credit is due, so maybe we should get Leif Erikson day off, which occurs only five days before Columbus Day.

Readers can contact Jacob at chronicle.businessmanager@gmail.com (219) 989-2547.



Nighttime advising starts

With a 12 to 15 credit hours semester, a full-time job all-the-while trying to maintain some sort of social life, trying to find the time to have a meeting with an advisor proves to be difficult.

Since nighttime advising was started, students now have the opportunity to contact their advisors at their leisure rather than have to make time to meet.

After a long day at school that only leads up to hours of homework and the miscellaneous housework that all need to be done, nighttime advising seems to be PUC’s way of lifting a load off of students’ shoulders, and because of this, the administration deserves praise.

However, despite the nighttime advising, the administration seems to have dropped the ball with the new Blackboard app. A Blackboard app for smartphones seems like an amazing idea. Charging students for an app that proves subpar is not okay.

Granted, the app has received many updates to make it worth the cost, but in the end, charging students who already have to pay for their tuition, books and basic essentials for an unnecessary luxury does not help anyone.

Nighttime advising, if done correctly, should be quite beneficial to students. As long as advisors work hard to make sure that nighttime advising

does not prove to be all for naught, it will be successful.

In order for nighttime advising to be successful, advisors should be prepared to meet online with students at late hours. Late does not mean eight or nine at night. At eight or nine, students are still doing homework. Late means midnight or later.

Granted, students should also be willing to talk to advisors at a time convenient to them as well. In some instances, some advisors will not be able to meet very late at night, but they could meet online at around 10 or 11.

Nighttime advising proves to be a luxury for students to use at their convenience.

Remake Mania!



Jeff Scott
Entertainment
Editor

I read with interest about the new remake of “Romeo and Juliet,” which was recently released to theaters. This is at least the fifth version of Shakespeare’s venerable classic. Don’t tell me the ending. You might wreck it for me.

Setting aside such sarcasm, the big question I have to ask is: why bother? I have not seen this version, so I cannot review it. But why do we need yet another remake of this oft-told story?

To be fair, there are some things about it that look interesting. Juliet is being played this time out by the talented Hailee Steinfeld, who earned an Oscar nomination for her work in “True Grit.” The always excellent Paul Giamatti (“Sideways”) is cast as the friar who tries to help the doomed couple. It looks like it might be beautifully filmed. But, I can’t imagine what this film has to offer that the other versions did not.

“Romeo and Juliet” is rare in that there were not one, but two definitive big screen versions.

The 1936 version featured several actors who were big stars at the time. Leslie Howard (“Gone with the Wind”) was cast as Romeo and Norma Shearer (one of the earliest winners of the Best Actress Oscar) played Juliet. The actors were too old—Howard was 44 and Shearer was 36—but the acting was so good that it didn’t matter.

The other famous version was made in 1968, with age-appropriate actors. 17-year-old Leonard Whiting and 15-year-old Olivia Hussey were the title characters. The acting in this version is often over-the-top, but it was visually stunning, had a terrific score, and played up the teen romance angle, so that it became a huge hit with the “free love” crowd of the late ‘60s. With two memorable versions, why unleash another one on the world?

Everyone knows that Hollywood is lacking in terms of original ideas. But, there should be some sort of moratorium on adaptations of classic literature. Two versions of any one book or play should be more than enough. After that, filmmakers should adapt something else.

The next time you see an umpteenth remake, don’t tell me the ending. I can’t guess the outcome after the first five times.

Readers can contact Jeff at chronicle_photography@yahoo.com or (219) 989-2547.

Correcting The Record

On page 10 of the Sept. 30 issue, a the secondary story about the Cross Country Team printed with the headline, “Soccer players add diversity to team through sport from home.” The headline should have read, “Runners set goals for cross country, individual races.”

On page 11 of the Sept. 30 issue, the 2013 Girls Tennis Roster gave the incorrect names. On the same page. In the pull quote in the Women’s Tennis Team story, Lauren Innes was identified as a freshman when she is really a senior.

Chronicle regrets these errors

COMMENTS?

Write to us and see your thoughts in print!

The Chronicle Editorial Policy

The views expressed in submitted commentaries and letters to the editor do not necessarily reflect the views of The Chronicle or Purdue University Calumet. The Chronicle is not an official publication of Purdue University Calumet. The Chronicle welcomes reader input. Letters and commentaries must include the writer's name, class standing or other affiliation and a telephone number for verification. The more concise the letter, the better chance of publication. All materials submitted to The Chronicle become the property of The Chronicle. The Chronicle reserves the right to edit for clarity, accuracy, space and news style. Deadline for submissions is five Fridays before the publication.

Keeping “Kool” on campus

Kool Cup a hit, but on hold due to lack of funding

source:reuse.com

Student Health Services Center

Where are we located?

Gate A/Room 34219/589/5855
 (530) 621-5854 per Fax: (530) 589/5855

Purdue Student Health Services Center is an "ON" campus medical clinic. We offer low cost health care for all STUDENTS. Office visits are \$20.00 (which will be billed to your student account, so no money is needed at the time of your visit), with follow-up visits at no cost. We have a laboratory onsite with many tests offered at a little or no cost to you. We offer assistance in filing for HIP-Healthy Indiana Insurance Plan* as well as patient assistance for free medications and the Gardasil vaccine if you are income eligible. Flu shots are still available for \$18.00

In order to serve you better, our new office hours are:

Monday	7:00-3:00
Tuesday	11:00-5:00
Wednesday	9:00-3:00
Thursday	11:00-5:00
Friday	7:00-11:00

PURDUE
 HEALTH SERVICES
 589/5855

*If you are not eligible for a student plan

Hoodies for the Homeless

Hosted by the PUC Finance and Accounting Club

Starting Oct. 2 and ending Nov. 12, PUC Finance and Accounting Club will accept winter garments in their donation bin located on the third floor of Anderson.

"Where one call does it all!"

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Spotlight on student research



photo: Jacob Yothment

Stefanie Parks, junior history major, has been working on a book about the 75 year history of the Teamsters Union local 142.



photo: Jacob Yothment

Nicole Bardoczi, senior nursing major, looks at her chart as Maricar Schlossberger, senior nursing major, checks the blood pressure of Steve Regnier, senior nursing major.

Rebecca Rossi, News Editor

Several senior nursing students are researching compliance with a surgical safety checklist at an ambulatory facility in Munster.

They are working towards modifying the current checklist being used, creating a compliance program, auditing assessment tool, and an education program in order to improve compliance. They go about doing

their research through doing 3-4 hour shifts at Franciscan Physicians Center observing how the current checklist is being utilized and from hours of reading journal articles and library searches.

"In essence...it's about improving patient safety through more organization and better teamwork in a surgical team," said participant and senior nursing major Steve Bardoczi.

The team also gave the workers a survey regarding the checklist so they could say what they wanted to see improved, because one of their tasks is modifying a checklist they use for smaller, less invasive surgeries.

The checklist is a list of basic tasks that they have to achieve during the entire process of the surgery, starting with the patient signing in to the facility to the actual incision to the actual completion of the surgery. Each stage has different items that they need to check on. Major things that if skipped over, can contribute to mistakes that made in surgery.

Regnier says a lot of the employees are unaware of what the checklist is and its purpose. "A lot of times if you don't know why you're doing something, you're just blindly following it, a lot of times they may not always follow it to the fullest extent. So if they don't

know the impact that following it has, they may be less apt to actually follow it," he said. Near the end of November they will be presenting their recommendations to the board of the ambulatory facility. It is up to the facility to decide if they will implement them.

The group is composed of senior nursing students Nicole Bardoczi, Sheri Spolnik, Maricar Schlossberger, Steve Regnier, and Alison Cook.

Book on Teamsters Union Local 142

Stefanie Parks, junior history major, is writing a book on the 75 year history of the Teamsters Union local 142, which is out of Gary. No book has ever been written on the history of Local 142.

She feels it is important to get the book into the schools not only to detail Local 142's history, but because there is what she feels so much antiunion propaganda.

"What people seem to forget is that...unions are the reasons why we have a 40-hr work week. Unions are the reason why we have child labor laws. Unions are the reason we have FMLA [Family Medical Leave Act]. If it weren't for unions fighting for those rights we wouldn't have those. But now that

we've had those rights, and we've had them for so long... people think that unions are no longer needed," she says. The book will cover when the teamsters started, Local 142 got their charter, Local 142 got their new hall in Gary, the RICO (Racketeer Influenced and Corrupt Organizations) case it faced from '89 to '91, and even the current struggle with trying to get the right-to-work law in Indiana repealed. Right-to-work prohibits agreements

between labor unions and employers, which Parks feels is a union busting technique. Her paper for class focuses on years '89, '90, '91 and '92, while for the undergraduate research grant she received she will write the book which focuses on all 75 years, and the positive aspects Local 142 has brought to Northwest Indiana.

A lot of her work is going through pictures and archiving them. She already has archived over 200

pictures that she has gotten from retirees and different people from along the line. "I have pictures of Ozinga concrete trucks on barges in Lake Michigan pouring the concrete for the piers and things for when the boats went in," said Parks.

The International Brotherhood of Teamsters (IBT) is the main group, which breaks down into joint councils, which are further broken down into locals. Local 142 belongs to joint council 25, which covers all of the locals in the state of Illinois and one local in Indiana, which is 142. Local 142 covers most of Lake, Porter, and part of Newton counties in Indiana.

IBT will publish the book, and it will circulate mostly within IBT, as well as all local schools and libraries receiving a copy. In 1989 South Bound did a book on their local, and International did one on their 100 year anniversary.

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2013 Undergraduate Student Oral Presentations

First place- Danko Andric, Jiachun Li, Xiaoxiao

Second place-Anna S. Roessing

Third place-Brad Jordan, Ben Oprinovich

2013 Graduate Student Oral Presentations

First place- Roger Jestes

Second place-Kennethrex Obianika Ndukaife

Third place-Muhammad Sana Ullah

PUC Professor's research helped discover God particle, Nobel Prize in Physics awarded to original theorists

Rebecca Rossi, News Editor

Physics Professor Neeti Parashar's research on the existence of the God particle, also known as the Higgs Boson or Higgs Particle, over a 20 year period has contributed to two of the original six theorists of the particle receiving this Year's Nobel Prize in Physics. It was awarded Oct. 8 to Francois Englert and Peter Higgs.

The theory of the Higgs boson was originally postulated in the 1960s. The July 4, 2012 discovery of the Higgs particle and March 2013 verification of the particle's existence led to the theory's validation. In total, about 6,000 individuals from around the world have contributed to all of these findings leading up to the award.

Only two of the original theorists received the prize, because Noble Prizes can only be given to one or two people; also, the winners must be alive.

Professor Parashar did much of her research on the Higgs Particle at the European Organization for Nuclear Research, known as CERN, and also at Fermi National Accelerator Laboratory

(Fermilab). CERN is located in Geneva, Switzerland, and Fermilab is located in Batavia, Illinois.

When he first met Parashar about a year ago, Finance Professor Shomir Sil knew he was in the presence of an exceptionally talented person.

"She is not only a great teacher, a world class scientist, and a loving mother; she is also a delightful person. Her children and students love her; her colleagues in the scientific community respect her and her friends absolutely adore her. I am extremely happy to see PUC recognize her accomplishments. My hope is that she will also be rewarded for her successful achievements," said Sil.

She has a research group that is funded by the National Science Foundation, and is made up of a post-doctoral research associate and a few undergraduate students.

Those involved include postdoctoral research associate Dr. John Stupak, undergraduate physics majors Daniel Huizenga and Xuan Chen, electrical engineering undergraduate David Benirschke, former physics undergraduates Tim Polka, Dayna Thompson and Lidija Krstveski, and former math graduate student Ana Momidik.

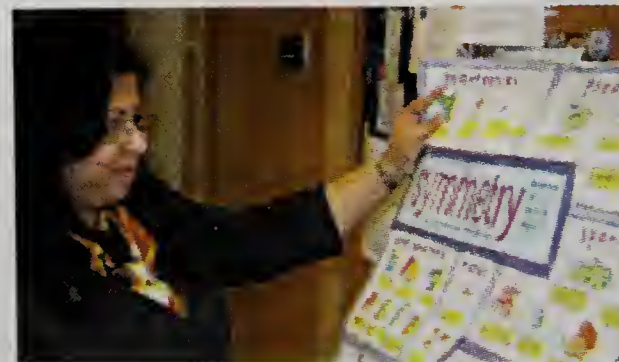


photo: Jacob Yothment

Physics Professor Neeti Parashar looks over chart in her office

What made finding this particle possible is something post-doctoral research associate Dr. John Stupak says the team has helped create.

He says, "Neeti and her postdocs/students have contributed to the fabrication and operation of the 'pixel detector,' a vital part of the Compact Muon Solenoid (CMS) detector. Without the pixel detector, we would not have been able to find the needle in the haystack that is the Higgs boson."

Next semester, Parashar will be offering an online course called the Origin-of-the-universe.

Experiential learning programs update

Jacob Yothment
Office Coordinator

On Oct. 10, Janice Golub-Reynolds, Manager of Experiential Learning, and Beth Pellicciotti, Assistant Vice Chancellor of Academic Affairs, hosted an experiential learning campus update.

Experiential learning means gaining active, hands-on experience in the real world as part of the student's academic program. In order to graduate from PUC, students must participate in two experiential learning courses.

PUC has been awarded a US Department of Education Title III grant to develop a comprehensive education program through faulty and curriculum development. Opportunities such as grants, stipends or release of time may be available to faculty to develop experiential learning courses.

Three faculty members, Dr. Jamaluddin Husain, professor of management, Professor Matt Hanson, professor of marketing, and Professor Meg Rincker, professor of political science, along with some of their students gave presentations about their experiential learning programs.

Rachel Felton, senior business and entrepreneurship major, works with Dr. Husain in his small business institute (SBI) consulting company.

"We're basically his employees," Felton said. "We are consulting with business owners."

Felton works in one of the two groups in the SBI

Consulting Company. Her group works in the fields of customer profiling and customer retention. In the opposite group led by Josh Pepoff, senior business and entrepreneurship major, the groups works in the field of website development and works to retain customers as well as get new ones.

"The client explains the main things they need help with, and we discover the business's needs, problems and issues," Pepoff said.

The consulting services come at no cost to the client. More than 100 businesses have utilized this service.

"This is all about experiential learning, but this has been going on since May 1992," Dr. Husain said. "We

have improved the quality since. There is no exam or finals. They have to make a presentation to the clients, advisors and university officers in the beginning of Nov. They talk about what they found, what is the problem and what is the new cause."

Speaking on behalf of Agency 429, Professor Hanson, appeared at the campus update to discuss the functions of the agency.

"I run a kind of student ad team that's a collaboration

between the College of Business and Communication students," Professor Hanson said. "I believe this is my seventh year doing this, and we have come a long way over the last couple of years."

The American Advertising Federation (AAF) makes a case study, and a national client like Nissan or Coca Cola comes in and says that they want to be this year's client. The client pays around \$300,000 and they explain their case study and real-life problem. At that point, the AAF finalizes the case study, announce the client, and send it out to 150 universities nationwide.

"We start doing a ton of research," Professor Hanson said. "We are working on Mary Kay right now. They want to target college students."

Not to long ago, Agency 429 conducted a study on campus between Mary Kay and Neutrogena. Agency members had students sample both products and say which one they preferred. However, unbeknownst to the students, both products were Mary Kay, yet 70 percent of the students who

"We've done well," Professor Hanson said. "Purdue Calumet is now the team to beat."

After placing in the competition, the team then receives a free trip to Nationals. In the past, Nationals took place in Orlando, San Diego and in Phoenix.

"When I first walked in and they asked who we were with and I said Purdue University Calumet, they would say, 'that's not the main one right?'," Professor Hanson said. "Now we go in and they ask who we were with and we said Purdue University Calumet they go, 'Yeah... we got to see what you guys made this year.'"

Agency 429 has been to Nationals three of the last four years, placing 11th 12th and 14th.

"The book we make is what everyone in the agency is after," Professor Hanson said. "The book got me my first job. I showed her my book and she said you're hired; we don't even need to interview the next person."

Eleven out of 12 students who showed a book they made in Agency 429 at a job interview got the job. The one that did not get the job failed to explain what the book was.

Agency 429 also participates in the National ADDY Competition, the largest advertising competition in the United States in West Lafayette.

"I treat this team as equals," Professor Hanson said. "I put them on the same level as me. We succeed together and fail together. We role the dice together."

Professor Rincker teaches International Organizations, which refers to bodies such as United Nations and the International Monetary Fund.

"The course that I teach is a 400 level course, and in the experiential way of things, it is very applied, so the whole course is designed to get students ready to participate in a four day long conference in Chicago." Professor Rincker said.

The conference in Chicago serves as a model United Nations conference.

Students work in teams to research international issues, brainstorm solutions and present their arguments to other teams at the conference. The course helps students learn to be effective in consensus building and also helps them develop lifelong interest in international affairs.

Last year, more than 1,000 students from around 300 colleges and universities attended the conference in Chicago. At the conference, International Organizations students represented Nepal and Bahrain. Students interviewed Marvin Brustin, honorary consul general of Nepal, and Jeffrey Macris, US Naval Academy military professor and an expert on Bahrain.

Professor Meg Rincker's "Waffle Cone Theory"

In order to help her students prepare for the conference in Chicago, she created the waffle cone theory to help them prepare.

Cherry-Learner demonstrates confidence in his or her own voice on political issues in new arenas.

Whipped cream-Learner discerns others' positions on the issue.

Chocolate syrup-Learner practices parliamentary rules to advance his or her agenda.

Chocoal scoop-Learner writes and speaks about what actions his or her country supports on the issue.

Vanilla scoop-Learner writes and speaks about previous UN actions to address the issue.

Waffle cone-Learner demonstrates deep understanding of the assigned issue before the committee through digital storytelling.



photo: Jacob Yothment

Dr. Jamaluddin Husain, professor of management, discusses Small Business Consulting at the meeting



photo: Jacob Yothment

Professor Matt Hanson, professor of marketing, discusses Agency 429

Nighttime advising continued from page 1

Rebecca Rossi,
News Editor

Associate Dean for the College of Business Lori Feldman feels there is no reason a student should have to come in or call to schedule an appointment.

"We're trying to be as customer friendly as possible," said Feldman.

College of Business students interested in participating in the development of an advising survey or that have any questions or comments with regards to advising can contact Feldman.

"People, they can always contact me too. If they have questions or comments they can put it on Facebook, they can contact me directly, they can email me, I'd love to hear how it's going," said Feldman.

A few weeks ago Elston attended a meeting held by the Indiana Commission for Higher Education. The focus was on three primary initiatives that ICHE wants all institutions in Indiana to work on. They are proactive advising and informed choice, degree maps and guaranteed courses, and block schedules and structured cohorts.

"What they [ICHE] are focusing on is not waiting until students run into problems, to reach out to them. Catching students and connecting them early on," Elston said.

Advisers at PUC have monthly academies where they talk about what is working and best practices. At the end of the semester, there will be a campus-wide assessment of academic advising.

Senate Faculty Recap

Rebecca Rossi,
News Editor

On Wed. Oct. 2, a Senate Faculty meeting occurred in which the topic discussed at most length involved arguments for and against the proposed Teaching Incentive Program (TIP). TIP was originally proposed last spring.

TIP would recognize and also incentivize contributions to PUC in instructional excellence and teaching productivity.

TIP provides an increase in the base salary for all recipients, which would then stand at a reoccurring \$3,000 regardless of the faculty member's contract length.

It has yet to be decided upon due to the lack of both the agreement on selection criteria and the concerns regarding adding another expenditure to during these times of financial difficulty.

Professor of mathematics John Coffey spoke against it for several reasons.

"One reason is that I don't believe it will do much to improve teaching around here. I for would not be very motivated to change my teaching on the basis of some award ... he said."

Money was another issue that Coffey voiced.

"If this university is so strapped for cash that we have to lay off continuing lecturers...then I really question whether or not we have any money for this thing."

Professor of educational psychology and special education Geoff Schultz appreciates the thought, but was concerned over eligibility requirements.

"These rewards I think are important...I think we should reward teaching and those that do it well. How we go about that though I think is what we are arguing about. But I don't like the idea that half the members of my unit could not use an award for promotion or tenure just because they are assigned a class for reasons of accreditation that have to do with low enrollment. That does not seem fair to me."

He goes on to say that having the number of students in the seats as criteria moves away from what the award is really supposed to be about.

"It just seems like we are missing the real point here of who are the quality teachers and how are we going to recognize them," he said.

No conclusion has been reached, and also the move to have the matter referred to a committee was seconded. Also near the end of the meeting, biology professor Feng-Song Wang was elected Vice Chair of the Faculty Senate by acclamation.

Tattoos and college

Alicia Waddell,
Chronicle Correspondent

Today, many traditional college aged students have tattoos. Thirt-six decades ago, tattoos were looked upon as a form of rebellion and the minority that bore them were kept at arms length.

Tolerance of tattoos is still an issue in modern times.. According to a survey conducted by Harris Interactive, 57 percent of adults without tattoos feel those with tattoos are rebellious, and 32 percent of those adults feel people with tattoos are more likely to participate in deviant activities. 67 percent believe it makes no difference.

Harris Interactive also reported that despite these opinions and stereotypes, 84 percent of those with tattoos do not regret getting them.

English Education Major Cassandra Andrews is among those. Cassandra bares a whole plethora of tattoos. Her newest edition, found on her calf, is the literary and cinematically famous Castle of Hogwarts, Hermione's time turner, and an owl.

It has three different colors, and on a pain scale of one to 10, Cassandra rated it a seven. As far as regretting the tattoo, the only thing she regrets is not getting it sooner.

Regarding the judgment and challenges she may face in her career path and in everyday life because of her tattoos, Cassandra has a very positive outlook.

"I feel like there's nothing we can do to escape the judgment of tattoos. I'm entirely used to it and

it doesn't really bother me... My tattoos are a way of expressing myself, but I cannot expect everyone to feel that and I understand where they are coming from."

During this past summer, Cassandra's grandmother fell ill and was hospitalized for an unexpected 4 months. This near tragedy interrupted a Harry Potter marathon they intended to have together.

While her grandmother miraculously survived a leaking brain aneurism, a heart attack, and six strokes, Cassandra decided to honor that summer with her

Grandmother with this tattoo. The time turner featured at the bottom represents Cassandra's yearning to turn back time and relive just one day of that summer with her grandmother.

Elementary Education Major Samantha Robinson is 18 years old and currently has two tattoos, neither of which she regrets. As an Elementary Education Major,

Samantha is well aware of the affects tattoos could have on her career, which is why she keeps her tattoos concealable. For Samantha, tattoos are not about rebellion, but expression. Coming from an artistic family, she has always been drawn to the art of tattoos.

Her first tattoo, found on her side, resembles a dandelion in the wind, whose drifting seeds convert into birds. The dandelion is a representation of the summer days spent with her sister at their grandparent's home, and the birds, her freedom.

Senior Hospitality and Tourism Management Major, Taylor Mason, has a small tattoo on her wrist of cherry blossoms and the Japanese symbol for love. While her tattoo doesn't bare great meaning to her, she also has no regrets about it.



photo: Morgan Walker
With her symbol of love tattoo, Taylor Mason, senior hospitality and tourism management major, expresses herself on and off campus

PUC's Liptak overcomes odds for hit song

Jeff Scott,
Entertainment Editor

PUC student Thomas Liptak is a rap music performer who gained attention when a song of his was played on a Chicago area radio station.

The 26-year-old musician's song "Can't Get Back to You" was played several times in recent weeks by radio station WPWX-FM 92.3 after it came to the attention of announcer Sean Dale, who specializes in playing music by local artists on his Sunday night program Raw TV Radio.

Blacc, a rap musician that Liptak works with, previously had a song played on the station.

Blacc helped him get his song on the radio by playing it for the station's executives, who were surprised to learn that Liptak was white. Dale started playing the song on his show and received positive response. Liptak also has a full-length album, titled "Lost in the Fog," which is available as a free download at www.datpiff.com.

While his album is primarily rap music, he also explores other genres, such as techno and dubstep. One song, "I Don't Write Rhymes," allows him to show a humorous side.

"I wrote that song because I am a weirdo and I am off the wall. I am always talking to myself in class or in mirrors," Liptak said.

Liptak said he raps all day, every day, including while driving in his car. He keeps a recorder in his visor in case he comes up with ideas he wants to use later. He tries to create raps from words he finds interesting.

"Someone will say something like 'innovation' and ... I will start rapping about 'innovation' inside of my head and about how to rhyme with it," Liptak said.

Liptak, a general communications major with a broadcasting minor, was born in Illinois and moved to Hammond when he was in the third grade. He has been involved in music his entire life, first playing the piano and later joining the choir while attending Gavit High School. It was during this time when he went through a rebellious stage, sometimes attending class while intoxicated, if he attended at all. Sometimes his attitude did not go over well with his peers or teachers.

"I was always hyperactive, outgoing and different," Liptak said. "I was really outspoken, so a lot of people didn't like that. If I thought of something, it just came out of my mouth. I had foot-in-mouth disease."

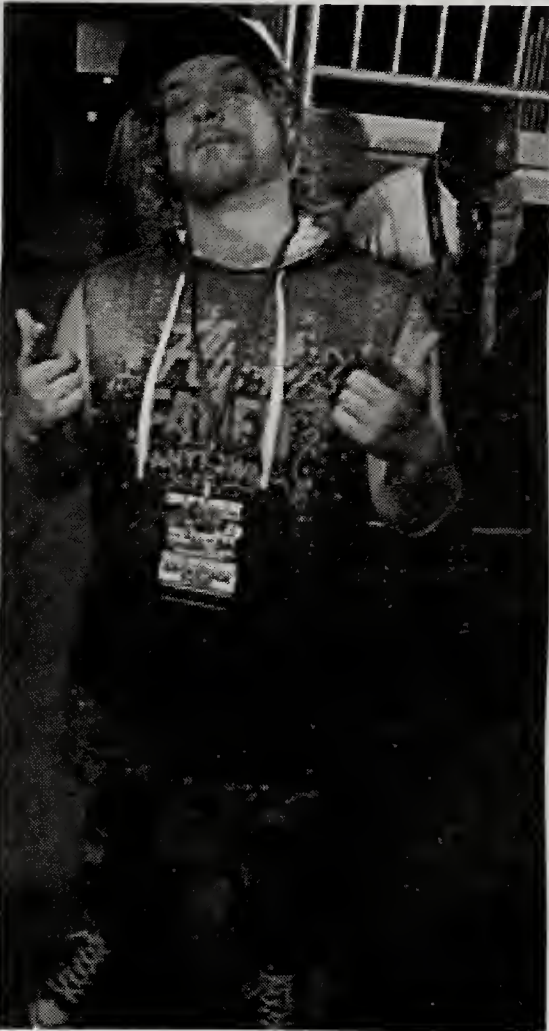


photo provided
Liptak photo—Liptak, who uses his surname as his stage name, will appear live at Zombie Prom at Wicker Park, Highland, on Oct.26.

Liptak said that some of his problems during this time stemmed from a conflict with his stepfather. He would often live someplace other than home, and sometimes he spent the night inside Gavit itself. Liptak said the conflict with his stepfather has since dissipated, and they have grown very close.

"We fought a lot; we had our differences, but he always looks out for me for me like I'm his son. It took me a long time to realize that," Liptak said.

Liptak credits two men working in the Gavit music department at the time with looking out for his best interests.

Gregory Easton and Marty Stiglitz intervened when he faced expulsion and helped to keep him in line. After he graduated, Liptak said he took a wrong path, even though he was set to attend Indiana State University.

The Towle Theater: a stage set for achievement

Jake Brunetti
Chronicle Correspondent

Downtown Hammond's Towle Theater is growing ambitiously. With numerous partnerships within Downtown Hammond, Managing Director Jeff Casey and Director of Administration Kevin Bellamy are expanding the theater's prospects.

Under former Mayor Duane Dedelow, the Towle received \$1.5 million in backing from the city of Hammond. Casey was upfront with his intention to innovate from day one. He has been deviating from the common, safe list of plays many modern theaters have relied upon for decades.

The Towle takes to heart the debate across America that the number of theatergoers is in decline. By keeping a stimulating line-up of socially-relevant plays, Bellamy and Casey attempt to keep the younger generation engaged in theater as an art.

Casey also makes sure tickets are not priced too high. After a marketing study done for the Towle, prices of tickets were found to be underpriced at \$17. But are the tickets underpriced? In Bellamy's opinion, the price point must be low to allow younger ears and eyes into the seats.

By infusing young people into the audience, the theater will gain a fresh portion of the audience, Casey said. In the era of "The Book of Mormon," "Avenue Q" and "In the Heights" on Broadway, the Towle desires to be a part of the future of American theater.

The Towle provides the public with more than only theatrics. Biannual art exhibitions are held at the Towle to showcase local artists' work. From light art to metallic sculptures to photography to paintings, artists are allowed to sell their work and gain publicity with the help of the Towle. Willing artists are not a rarity thanks to Paul Henry's Art Gallery, located a few feet away from the theater.

Since the Towle's opening, many new businesses have made a home in Downtown Hammond. Casey frankly stated that the area was "sketchy" ten years ago but attested that crime has not once visited the Towle or its patrons in its ten years of business.

In the same ten years, many other businesses have taken roots near the Towle and changed the area considerably. Located within blocks of each other, Indiana University Dabney, the Blue Room Cafe and a coming Downtown Hammond location of El Taco Real all hint towards a healthy new order in the area. Casey invites the public to experience the theater and, in the process, view the dynamic changes Downtown Hammond has undergone.

Casey, a former employee at South Shore Arts, took their tradition of partnerships with him to the Towle.

The Towle has a record of forming programs with schools from East Chicago and Hammond as well as providing charity donations with ticket revenue. Recently, PUC Chancellor Thomas Keon aligned a partnership with the Towle. Keon shares an interest in utilizing Hammond's resources in a synergistic manner, Casey said.

When not sharing the Towle's theater space with PUC, the theater's staff use the area to prepare for their upcoming productions of "Clue the Musical" and "A Fabulous 50's Christmas." "Clue the Musical" is a fundraiser for the Hammond Education Foundation.



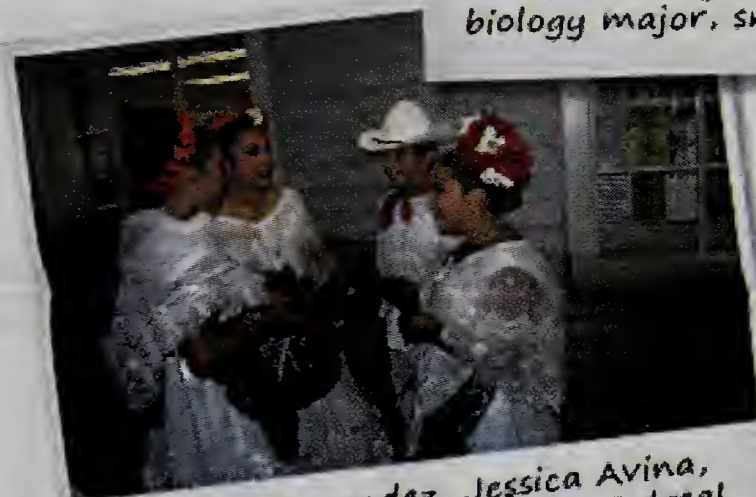
Markus Cruz, junior ME major, Justin Kooker, junior CE major, Daniel Rodriguez, senior ME major, and John Roman, freshman IT major, scope out clues online.



Danny Hulzenga, senior physics major, points his team in the right direction



Lucas Lager, sophomore biology major, snaps a quick shot



Alex Hernandez, Jessica Avina, Issac Deluna and Evelyn Delreal prepare to dance for Pachangon



Instructor, Thomas Gumbach takes Isabel Mirand, senior visual communication major, by the hand



Instructor Manny Mercado takes Susy Diaz, senior nursing major by the hand



Instructor Thomas Gumbach dances with Isabel Miranda, senior visual communications major



Instructor Manny Mercado spins Susy Diaz, senior nursing major

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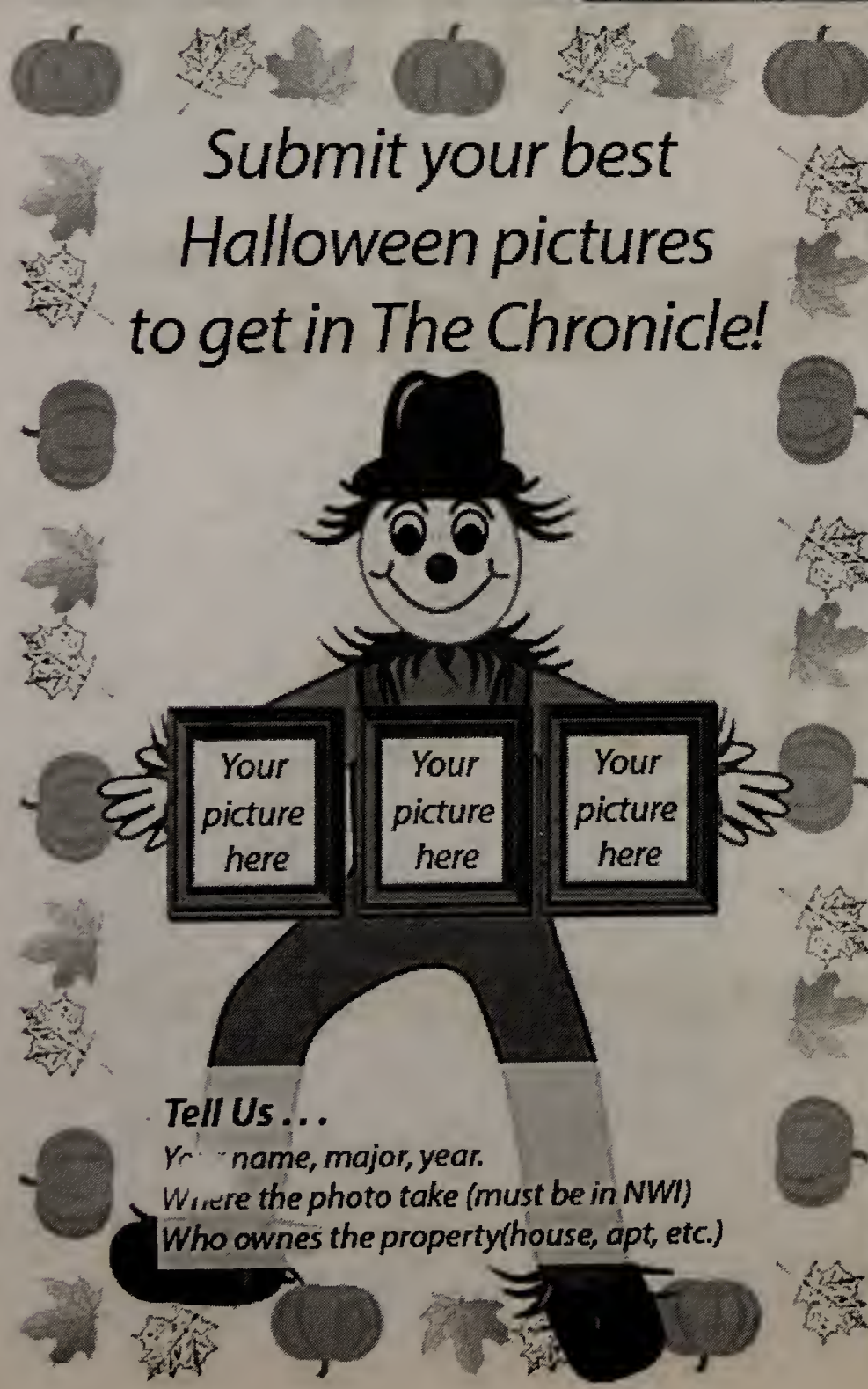
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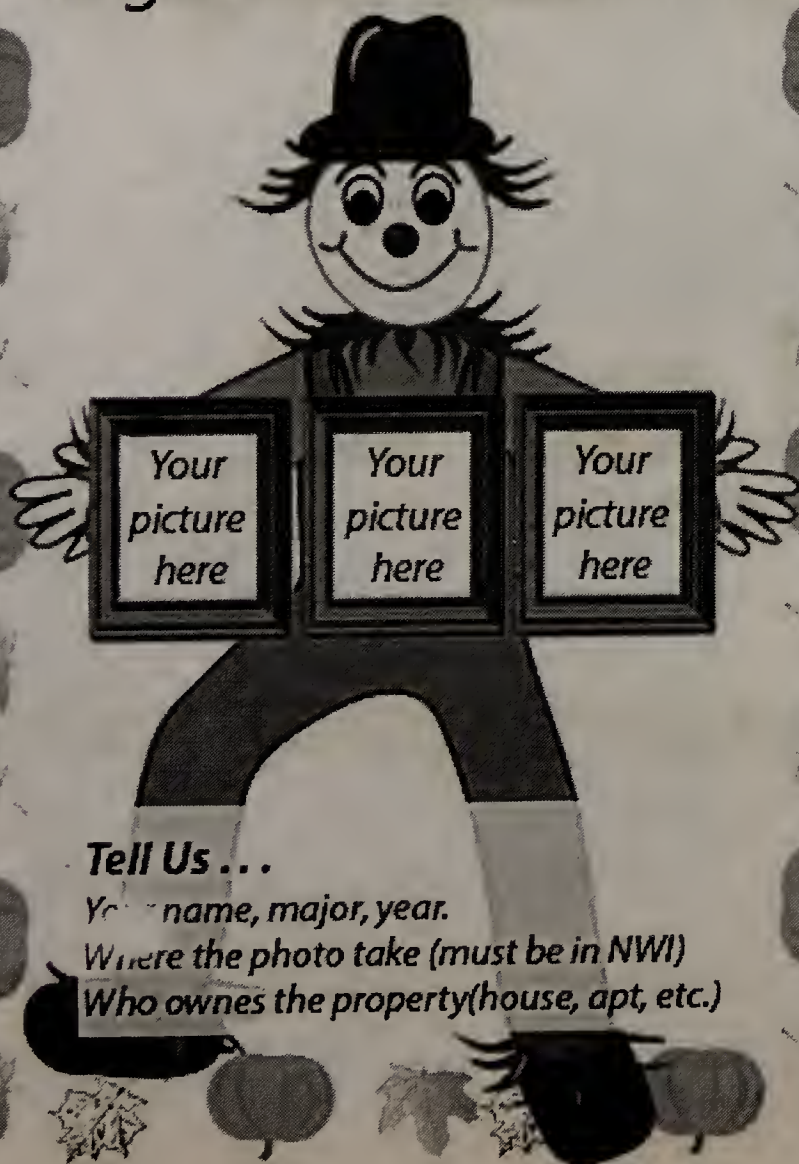
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Golf identifies challenges during preseason contests

Richard Chambers,
Sports Editor

The Golf Team averaged 319.2 shots per round in its 10 rounds in five preseason tournaments this fall. The team plays its remaining rounds at the Indiana Tech Fall Invite in French Lick on Oct. 28 and 29.

Head Coach Matt Meneghetti, a longtime professional golf player, said he has seen improvements by the team in the fall tournaments but wants to see rounds close to 305 shots.

Meneghetti said a major success for his team was finishing second of 11 in PUC's only one-round fall event at the Olivet Nazarene Fall Invite on Sept. 26. The team finished the event in 317 shots.

"My goal is to build momentum going into the spring," Meneghetti said.

The team finished its most recent round in 320 shots at the Milwaukee Engineering Invitational on Oct. 7. Meneghetti said this setback was due to the windy and wet conditions.

Another problem, he said, was inconsistent putting.

"What I would like to see in the final is a little more consistency," Meneghetti said.

Meneghetti wants the team to play more conservatively. His advice to the players is to shoot for the green, not the flag.

Tim Talley, in his second year on the team, said Meneghetti can notice many problems with players' swings based on his experience.

Meneghetti only suggests small changes during the fall series.

"When we practice over the winter, that's when he tries to change people pretty drastically," Talley said.

Talley said his own goals this fall should not be too high but he wants to play at least to his current skill.

His goal for the spring season is to go to conference and do well there.

Talley observed that a team needs to place first or second at the conference tournament to be considered successful. PUC finished fifth

last spring at the Conference, but Talley said the team could make the top two this time.

"It's a good possibility for us. We got a good team this year," Talley said.

Talley started playing golf when he was little after his uncle bought him plastic clubs.

When his parents saw how well he played, they entered him in a league.

A sophomore computer graphics major, Talley plans to find a job outside golf but continue at either the amateur or professional level. He believes he might just need more practice time, which he currently does not have, to be able to meet the minimum requirements for these levels of tournaments.

Aaron Mercer, now playing his third year on the Golf Team, said the most exciting experience for him this fall was playing from the rough on the 16th hole of the second round of Chicago State Cougar Classic. He almost hit the ball from the rough with a wedge shot and still finished with a personal score of 75.

Mercer began playing golf his first year of high school and came to love the game. He quit

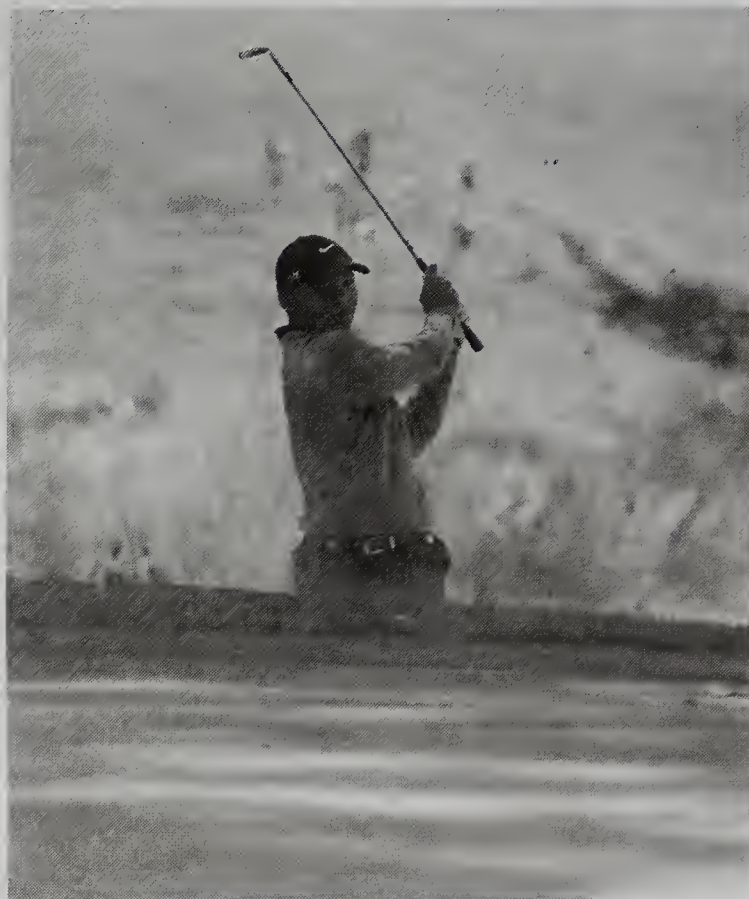


photo provided by Robert Rescot

basketball so he could devote more time to honing golf skills.

"It has many life lessons in it and brings a lot of patience and humility to my life. The game teaches you to find a way out of situations that

may look or feel bad. Golf is definitely not just a game but a life coach for me," Mercer said.

Mercer said he already has a sponsor to help him in a golf circuit in Texas, where he will move after he graduates.

Recent PUC October games

Oct. 9

Women's soccer lost for the tenth time this fall in its Oct. 9 game, which finished 5-1 in favor of Calumet College of St. Joseph. PUC held off its opponent until the last 11 minutes of the first half but then gave up a point. Calumet College scored four more points early in the second half and kept kicking close to the goal up until the end. Rachel Shmagranoff sent the ball into the goal with about five minutes left in the final half. Midfielder Vanessa Hernandez said the players went into the game too confident. Ferguson said Calumet College was a tough competitor.

"A better team showed up tonight, and it wasn't us," Ferguson said. Defender Kacey Lilly said PUC's team has improved despite the loss. "Every team has one of those nights, but I think we're getting stronger every practice," Lilly said.

Oct. 10

Volleyball lost 3-0 in the match against the University of St. Francis on Oct. 10. PUC kept the first set tied until the score was 20-20. St. Francis then scored five points in a row to take the set. St. Francis pulled ahead in the second set to win 25-16. St. Francis held the lead throughout the third set after breaking a 9-9 tie. PUC narrowed its four-point deficit to 21-20, but St. Francis took the set and the match with four more consecutive points. Maria Frebis, assistant coach, said she is pleased her team played better than in the first match against St. Francis this semester, when PUC lost every set by margins of eight points or more.

"We stayed point-for-point with a good team," Frebis said. Kelly Duke, outside hitter, said her team has struggled to better its defense after past games. "Our biggest weakness was the middle-back of the court, and they found out that weakness," Duke said. Duke said her team will continue to work to improve the defense.



photo: Adam Arnold

LaTiana Harris, junior psychology major, returns the ball back to her opponent as Jordin Ashburn, senior hospitality and tourism major, preps for the next move.

Fitness Center schedules classes for convenience, effectiveness

Richard Chambers,
Sports Editor

The Fitness Center begins a new session of non-academic classes on Monday, Oct. 21. The classes are now open for registration. This is the second session of the semester, and it will run until Dec. 7.

Kimberly Bleck teaches the TRX Basics and Stretch for Success non-academic classes and one of the Zumba non-academic classes offered, in addition to her fitness classes for course credit.

"Usually, people from the first session come back for the second session, and we add a couple more, maybe," Bleck said.

Stretch for Success started last year. Bleck said the class has grown this semester.

Amy Hemingway, a secretary in the Office of Advancement, attends the Stretch for Success class. She said she is encouraged to see that fitness routines are becoming a trend. She thinks fitness classes are a helpful part of that trend.

"Classes are the way I am motivated to be mobile, to exercise," Hemingway said.

Each seven-week session costs \$20 for Fitness Center members or anyone from the university and \$40 for everyone else.

All of Bleck's classes offered in the October session are the same as were offered in the first session, with the exception of one time change. During the first session, Bleck decided stretching and finding tension in the muscles should be done after the hard workout of the TRX body weight suspension.

The TRX Basics and Stretch for Success will be next to each other again, at 11:30-11:55 a.m. and 12-12:30 p.m., respectively, on Tuesdays and Thursdays. Bleck said these classes are close to lunchtime and short so faculty and staff can fit in some time but not be too sweaty to return to work.

Unfilled classes will still accept new students after the session begins. People can find a full list of class times and information on whether a class is filled by calling the Fitness Center at 989-2175.

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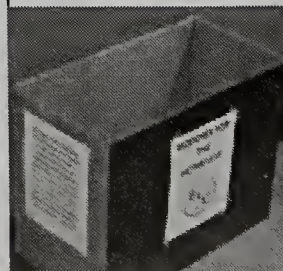
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